

Libraries and Educational Technologies Professional & Performance Development Form Library Faculty Annual Performance Goals

Personal Information

Name Erika Peterson

Job Title Director of Media Resources

Division: Libraries & Educational Technologies

Performance Period 2011-2012

Department Media Resources

Date of Review September 16, 2011

Annual Performance Goals

Performance Goals

List goals for the next performance period in each evaluation area: *Core Responsibilities*, *Scholarship* and *Service*.

Core Responsibilities List primary job responsibilities. Examples include: teaches classes or gives demos to students, faculty or staff; provides reference or consultation services; enhances collections and access through acquisitions and guides, software, or cataloging; keeps abreast of developments in one's area of expertise, etc.

1. Provide leadership for Media Resources
 - a. Develop 5 year plan for growth and development of Media Resources' services
 - b. Develop and implement a revised workflow for Blackboard streaming requests
 - c. Continue collaboration with Elizabeth Haworth with the goal of producing a written plan for a shared learning commons.
2. Serve as liaison to School of Media Arts and Design
 - a. Make personal contact with each member of the department to learn about their needs and to promote library services
 - b. Enhance relationship with JoAnne Holman, library rep, through quarterly in person meetings and frequent emails
 - c. Gain proficiency in technology related to liaison duties (e.g. Oasis, R2, Blackboard)
3. Develop Media Resources video collection
 - a. Weed out of date and unused VHS tapes to create space and improve the collection
 - b. Work closely with liaisons to promote the media collection to faculty and identify areas for growth
 - c. Submit a proposal for special project money to update the Criterion Collection films

Scholarship List here goals established in the area of scholarship or intellectual contributions. Examples include bibliographies, handouts and course materials, published research, in-house research and development that contribute to L & ET services and activities, contributions to professional forums or staff seminars.

Scholarship

1. Present at Charleston Conference. Topic: Licensing streaming media
2. Submit book proposal on academic library media centers

Professional Development

1. Participate in "Copyright, Photos, Video, Art and Multimedia" course through the Center for Intellectual Property
2. Attend Consortium for College and University Media Centers conference
3. Attend National Media Market

Service List leadership commitments and significant participation in official activities to improve or advance your department, division, the University or your field of expertise. Examples include: participated in a department, division, University or professional organization committee; chaired a committee; donated professional services to a local organization or institution.

Service Committees

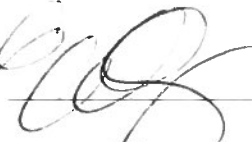
1. Continue Leadership role in the development of the Virginia Association of Academic Media Professionals
 - a. Co-host October conference with Matt Ball at UVa
 - b. Serve as chair of membership development
2. Serve as member of DUXL search committee
3. Serve as member of Travel Committee
4. Serve as meeting coordinator for L&ET faculty meetings

Standing Committee Participation

1. Management Council
2. Arts and Humanities Collection Development Cluster
3. Digital Assets Working Group

Signatures

The signatures below acknowledge that the performance review has been completed.



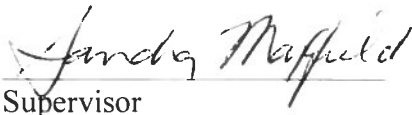
Faculty Member

Director of MR

Title

9/16/11

Date



Supervisor

Associate Dean

Title

9-16-2011

Date



Dean

Dean

Title

9/29/11

Date