

**DRAFT**  
**Libraries and Educational Technologies**  
**Professional & Performance Development Form**  
**Library Faculty Annual Performance Goals**

**Personal Information**

Name            Erika Peterson

Job Title        Director of Media Resources

Division: Libraries & Educational Technologies

Performance Period    2012-2013

Department    Media Resources

Date of Review

## Annual Performance Goals

### *Performance Goals*

List goals for the next performance period in each evaluation area: *Core Responsibilities, Scholarship and Service.*

**Core Responsibilities** List primary job responsibilities. Examples include: teaches classes or gives demos to students, faculty or staff; provides reference or consultation services; enhances collections and access through acquisitions and guides, software, or cataloging; keeps abreast of developments in one's area of expertise, etc.

1. Provide leadership for Media Resources
  - a. Work with new Media Lab manager to coordinate media production services across L&ET with the goal of creating a service model.
  - b. Work with Brian Simmons on closer collaboration between Media Resources and other public services units.
2. Serve as liaison to School of Media Arts and Design
  - a. Migrate SMAD subject guides to LibGuides
  - b. Advocate for University access to Lynda.com
  - c. Implement promotion plan developed with Jennifer Keach last year.
  - d. Work with the SMAD library representative and other SMAD faculty to develop library collections.
3. Develop Media Resources video collection
  - a. Work to publicize and promote the collection with the goal of increasing circulation by 10% this fiscal year.
  - b. Continue weeding project focusing on Rose Library.
  - c. Oversee the transfer of the Music Library film collection to MR.

**Scholarship** List here goals established in the area of scholarship or intellectual contributions. Examples include bibliographies, handouts and course materials, published research, in-house research and development that contribute to L & ET services and activities, contributions to professional forums or staff seminars.

1. Complete manuscript for streaming video book with Cheri Duncan
2. Present with Matt Ball at UVa at the ACA/PCA conference in Washington DC

**Service** List leadership commitments and significant participation in official activities to improve or advance your department, division, the University or your field of expertise. Examples include: participated in a department, division, University or professional organization committee; chaired a committee; donated professional services to a local organization or institution.

1. Serve as coordinator of “last copy” project for VAAMPs and VIVA.
2. Serve on PAC
3. Serve as cluster coordinator for Arts and Humanities division
4. Serve on Travel Committee
5. Serve as Public Services representative on the Intranet Governance Task-Force

Standing Committees

Management Council  
Digital Assets Management Group

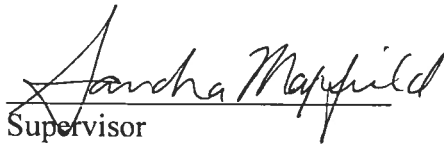
## Signatures

The signatures below acknowledge that the performance review has been completed.

  
\_\_\_\_\_  
Faculty Member

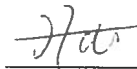
Director of Media Resources  
\_\_\_\_\_  
Title

8/12/12  
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Date

  
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Supervisor

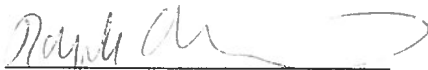
Associate Dean  
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8-12-2012  
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Associate Dean

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